

Use **YOUR** business degree to make a **positive impact on society!**



# THE GOOD BUSINESS FAIR

**LUBS FOYER 3-4:30pm, Thur 28<sup>th</sup> April**

Discover how business can be used for the greater good and how LUBS promotes sustainable business

**- STALLS – SOCIETIES – DEBATES – PANELS -**

- Why is morale 55% better in companies with a sustainability program?
- EY says *“this is a game-changing time for corporate responsibility and businesses”*
  - Networking opportunities
- FREE Refreshments at Fair & Networking drinks 4:30pm

**PANELS & TALKS in Maurice Keyworth SR (G.31)**

**5 - 7:30pm**

## **“The secret that all future managers should know...”**

On the importance of CSR for students, PG’s and soon-to-be grads! (G.31)

5-6pm

*With...*

**Gavin McNaughton** - 20 years’ experience working with corporates, local government, the third sector, civil society and the media on social, environmental and economic justice issues.

**Prof Tim Devinney** - the University Leadership Chair in International Business, has reflected on and ethical consumerism and "the good, the bad and the ugly of CSR".

**Chapter3 (Lindsay Cameron and Dianna Tew)** - not-for-profit consulting organisation

## **“Why is looking after your employees so important?”**



(G.31)

6:15-7:15pm

*With...*

**Emma Johnson – JOHN LEWIS**

Section Manager Haberdashery at John Lewis, LUBS Alumni, John Lewis is a largest cooperative in the UK; all employees are shareholders

**Jenny Carlyle – SUMA FOODS**, 8 years of experience works at Suma Foods

**Phillip Parramore** - GuideDotYou.